

# ....A Classified Business Directory....

of FIRMS THAT WILL ENDEAVOR TO DESERVE YOUR PATRONAGE

## "Great Oaks from Little Acorns Grow."

It hasn't been so long ago that an infant industry came to "our town" and started off in a small way to do business. It was a business that we needed. A business whose product could be utilized by a great big percentage of our people. There was an opening here for it. And it came. There was no fanfare of trumpets, no sounding cyphals attending its birth. But day by day the lusty infant has grown until now the future is assured. The Anderson-Havana Cigar Co., by the simple merit of its product has built for itself a solid foundation in Anderson. They manufacture three brands; "Little Star", "Anderson" and "Fabrica" cigars. They put into their product skill, knowledge and good tobacco. If for no other reason in the world than to gain a foothold here you can readily realize that they are turning out cigars way above the average 5c cigar. You will find them on sale at all local cigar stands and stores. It is an Anderson product and all things being equal, it's money in your pocket to purchase your habit product. You will have the satisfaction of a good smoke and the consolation that a portion of your money is coming back to you in some way or other. Demand one of these brands next time you smoke.

### Automobiles

#### Todd Talks

Write it in your heart that every day is the best day in the year.—Emerson. And every day is Ford day.—Todd.

### Groceries

**SPECIALS**  
Puree of Tomato, 1lb cans, Richelleu Brand, 3 for 25c.  
Green Asparagus in 15c cans.  
Richelleu Pimentos 10c can.  
Red Raspberries, Richelleu Brand, 20c can.  
"Crisco" for cake baking, shortening or frying, the best on the market in 25c and 50c cans.

**THE IDEAL GROCERY CO.**  
Phone 471

### Shoe Store

#### Treat Your Feet

To Shoes that boast Style, Material, Workmanship and Durability.  
Your Shoe is the Last Thing you put on, but the First Thing that Others Notice.  
WE SELL THE KIND YOU OUGHT TO BUY  
**GEISBERG BROS. SHOE CO.**  
Under Masonic Temple  
SHOES THAT SATISFY.

### Barber Shop

#### Complexion Beautifiers

The Sanitary Barbers

#### Sanitary BARBER SHOP

### Hotels

MODERATE PRICES  
SUBSTANTIAL MEALS  
COOL, CLEAN ROOMS,  
and the CLEAN LINEN

#### The Bellevue Hotel

### Shoe Shop

DON'T THROW YOUR OLD SHOES AWAY

#### Bring them to us and you'll get much more service from them.

**W. J. Wood**  
On the Square, Near Evans No. 3.

### Bakery

WHITE, LIGHT, FLAKY, NOURISHING

#### "OLD HOMESTEAD," Bread

DEMAND IT, EAT IT  
**ANDERSON BAKERY**

### Monuments

#### HARMONY...

by contrast is always pleasing to the eye. Clear white marble, glistening against the dull green of cemetery foliage gives a quiet effect that cannot be obtained with any other material.

**White & Company.**

### Cigars

#### "LITTLE STAR"

YOU ARE A GOOD CIGAR SO IS "ANDERSON" and

#### "FABRICA"

**Anderson Havana Cigar Co.**

### Meats

MEAT THAT'S FIT TO EAT

**Maress' Meat House**  
North Main St.

### Drugs--Soft Drinks

#### The Red Cross

DELICIOUS DRINKS  
APPRECIATIVE SERVICE

#### Red Cross

On the Square.

### Photo Studio

IF YOU HAVE BEAUTY WE TAKE IT  
IF YOU HAVEN'T, BEAUTY, WE MAKE IT.

**The Studio Grand.**

## How Can I Attract Attention?

Every business man who advertises feels the importance of the proper answer to this question, for in the answer he solves the question of RESULTS

The answer we give is the intelligent and persistent use of

### THE INTELLIGENCER

The Advertising Department is at your service.

## THE FAITHFUL PRESS

Interesting Paper Read at State Press Association By Miss Juanita Wylie, Editor of The Lancaster News

Among the visitors with the State Press Association Thursday was Miss Juanita Wylie of Lancaster, editor of the Lancaster News. Miss Wylie is a splendidly educated woman of a lot of common sense and she is getting out one of the best weekly papers in the country. She succeeded as editor her father, R. Evans Wylie, classmate of Woodrow Wilson at the University of Virginia. Mr. Wylie who is mayor of the city has a multitude of interests to take his attention and he admitted that he did a wise thing when he got out of the editorial chair and turned his trenchant pen over to his gifted daughter.

The subject of her address at the State Press Association was "A Faithful Press," and this was one of the most vigorously applauded papers that has ever been presented to the association. It gives an insight into the newspaper worker's heart, and while of a more or less "shop" nature, yet the general public will find it interesting. These days when newspapers are so discussed:

encouragement at your hands and still more in the inspiration your example has been to me. Your work has been so thorough, your patience so inexhaustible, your purpose so true, that the calling you represent has seemed to me no ordinary one, but a high and holy mission to which you have given freely, not only of your time and thought but of your very selves. Any pursuit worth while makes certain demands of those who engage in it and success comes only to those who go forth courageously to meet it, but no other profession it seems to me exacts so much as yours. It calls for all unselfishness, patriotism, earnestness, enthusiasm and broadmindedness. It asks of you sympathy and firmness, faith and perseverance, love of the work and an interest in mankind. There are only a few of the heart qualities to which certain mental attainments may be added in proper proportions. A sense of humor also helps mightily in the blending, at the same time keeping the mixture fresh and wholesome.

Yet journalism does not exact all this of those who enter upon it without in return offering possibilities unlimited for pleasure and profit. To the maker of a newspaper comes of ten more than to others the opportunity of setting high ideals and right principles of living and in proportion as he grasps this opportunity in just that measure is he getting real, lasting good from his experience. Those admitted to the field have always the privilege of viewing from the vantage point of the vision of less favored mortals. It is theirs to look far back over the road they have come, recounting the hard places and taking stock of their strength to proceed, and it is theirs also to see the winding course of the journey that is before them, with its bright sunshine, its shadowy places and its hills to climb.

ernment appeals to many of South Carolina's newspaper men, in fact to the great majority of them.

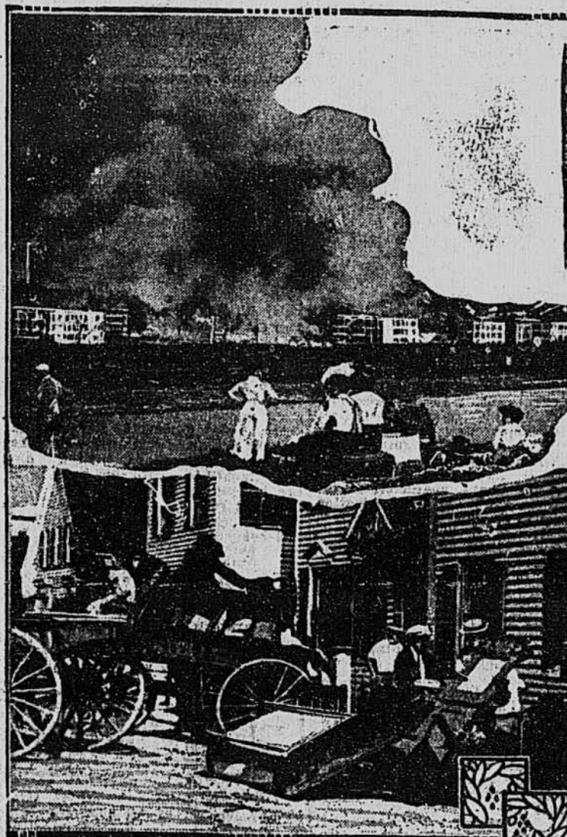
They have constantly inveighed against lawlessness, for they realize that crimes are committed with alarming frequency in this state, yet the perpetrators thereof are rarely given the punishment they deserve. So frequent are miscarriages of justice as to cause any thinking man to ponder and deplore the situation.

The fault has been charged variously to judges, to jurors, and to the readiness with which witnesses will distort the facts, but those who have looked back of all this, know that the verdicts, as rendered by juries, reflect the public sentiment of the communities in which the offenses are committed. Knowing such to be the present state of affairs, you editors are working for a change in the sentiment of our people. The newspapers of South Carolina give frequent warnings of the danger which threatens any people who allow crime to go unpunished. Too much cannot be said to change this mandolin sentiment against punishment for wrongdoing, for it is of the utmost importance that an end be made of lawlessness. You editors have sought constantly to implant more wholesome ideas and saner judgment which must sooner or later create a sentiment for law and order in this state.

There is another sore need of our people which has impressed you who seek to know their needs, one that is even now being keenly felt in South Carolina, where the doing without has given rise to sorrow, immiseration. Too long have we suffered helpless little children to grow up in ignorance, instead of compelling selfish or indifferent parents to give them a chance to grow in mind as in body. It is humiliating to think how we as a state are withholding from them what it is their right to have. Only five other states are guilty of this crime against childhood, this robbing the defenseless ones of their rightful heritage.

But South Carolinians are by nature proud, even as they are jealous of the honor of their state and knowing well the loyalty that our South Carolina's "Fourth Estate" are trying to make this need of compulsory education shame them till they rise in their strength and right the wrong they have done. Let the newspapers plead on with the people for compulsory school attendance as well as for law and order and light will come also peace and happiness, such as we have never before enjoyed.

## Scenes Attending the Costly Fire That Swept Salem, Mass.



SALEM, MASS., almost entirely wiped out by flames, is now gallantly endeavoring to rebuild and resume business. Many places of historical interest were lost, although Nathaniel Hawthorne's birthplace was saved. The loss was \$15,000,000 and six lives. The photos show a view of the flames at their height, with survivors watching the destruction of their homes; also refugees removing furniture from their houses.

who are so largely the guardians of our liberty.

Some editors we have heard of who believe they should print just what the public wants, and, as there is usually demand for sensational "stuff" supply this demand and please the public by giving them little else. Others with different sense of the duty they owe their readers, furnish them with solid and helpful, if less interesting matter. It seems to us that newspapers should not publish solely what the public wants but what is good for the public. And this seems to be the attitude of the other editors of this state. No matter if you know a cause to be unpopular if you consider it good for South Carolina, you editors of the Palmetto State will advocate it, for you have the courage of your opinions, speaking out whenever it seems necessary to speak with an earnestness that carries conviction. It is a noteworthy fact that the press of South Carolina has ever been faithful in this respect. In the several crises through which our dear state has passed, its press has stood steadfastly by, suggesting remedies and applying them with tender care to the suffering and favored citizenship. It has ministered for the city boys of healing the diseases which have from time to time spread their dangerous infections within our borders. At times, it is true the remedy seems drastic, but after careful diagnosis, it is resorted to because it is the treatment which seems wisest and best. As it is your duty to do you some times have to speak the truth quite plainly, but you speak it in love and loyalty to the people you serve.

Certain forces are at work always to belittle the services of the press. They know its power for good and are constantly fighting it because their own deeds are evil. That the press has great influence is attested by the fact that recently in this state several attempts have been made to curtail its freedom by resort to both criminal and civil action. Every lover of liberty should deprecate such attempts to muzzle the press, knowing that in its freedom lies a great and powerful protection.

You are all familiar with Thomas Jefferson's valuation of a free press, which he deemed of greater importance than government itself. What has been termed in derision an "oligarchy" by one of our "latter day statesmen" was not so really the author of the great "Bill of Rights" liberties, who preferred a free press without government to a government without a free press. But here is a sovereign state which the newspapers have served so well, rises up one who would be at the head of our government, calling them "oligarchy." He deems the newspapers usurpers of the power he fain would wield. Will the people listen to such charges made by self-constituted leaders we wonder, or remembering the choice of the real apostle of the people's rights will they not rather hearken to the

voice of the press, stronger even than government, yet a great force in upholding it? The press in this state is engaged in a most commendable fight for principle. In its work for good government it is not concerned with men, but with measures. The newspapers have nothing whatever to gain espousing a just cause while the people for which they are the spokesmen have much to gain. Their work therefore is unselfish with an eye single to the highest good of those they represent.

Nothing I have said is spoken in flattery for I am too truly your friend to come to you in such spirit. The thoughts that I have tried to convey are but my sincere estimate of your service to the state. When I thought of the abuse hurled at you so mercilessly I could not refrain from a word of good cheer. You have wrought well and your labors will not be in vain. The difficulties you have encountered the temptations you have met and overcome, must inevitably bring you victorious striving to win bring you closer to the people, even as your teachings will lead them to greater and better things.



A fit to please those you would favor with a mark of your personal esteem—your portrait. Nothing could be more appropriate.  
**ALLEN'S STUDIO**  
Picture Frames Made to Order.